



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Strategic Media Services
Attention: Accounts Payable
3299 K Street NW - Suite 200
Washington, DC 20007

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
304366-2	11/04/12	November 2012	10/29/12 - 10/30/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washington	National

Advertiser	Product	Estimate Number
Citizens Protecting Michigan	Citizens Protecting Michigan	

Flight Dates	Order #	Alt Order #
10/24/12 - 10/30/12	304366	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
12521		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/24/12	10/30/12	11pm Action News Update	11-1135pm	M-Sun	:30	7	\$2,000.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 11----- 2 \$2,000.00									
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WXYZ M 10/29/12 11:22 PM 11pm Action News Update 11-1135pm M-Sun :30 CPM102101H \$2,000.00 NM									
7 WXYZ Tu 10/30/12 11:28 PM 11pm Action News Update 11-1135pm M-Sun :30 CPM102101H \$2,000.00 NM									
<hr/>									
2	10/24/12	10/30/12	5am News M-F	5-6am	M-F	:30	5	\$400.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 11----- 2 \$400.00									
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 10/29/12 5:18 AM 5am News M-F 5-6am M-F :30 CPM102101H \$400.00 NM									
5 WXYZ Tu 10/30/12 5:17 AM 5am News M-F 5-6am M-F :30 CPM102101H \$400.00 NM									
<hr/>									
3	10/24/12	10/30/12	Action News 6am	6-7am	M-F	:30	5	\$900.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 11----- 2 \$900.00									
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 10/29/12 6:42 AM Action News 6am 6-7am M-F :30 CPM102101H \$900.00 NM									
5 WXYZ Tu 10/30/12 6:41 AM Action News 6am 6-7am M-F :30 CPM101701H \$900.00 NM									
<hr/>									
4	10/24/12	10/30/12	M-F 7-9am	7-9am	M-F	:30	10	\$900.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 22----- 4 \$900.00									
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
8 WXYZ M 10/29/12 8:42 AM M-F 7-9am 7-9am M-F :30 CPM102101H \$900.00 NM									
7 WXYZ M 10/29/12 8:59 AM M-F 7-9am 7-9am M-F :30 CPM102101H \$900.00 NM									
10 WXYZ Tu 10/30/12 6:59 AM M-F 7-9am 7-9am M-F :30 CPM102101H \$900.00 NM									
9 WXYZ Tu 10/30/12 7:58 AM M-F 7-9am 7-9am M-F :30 CPM101701H \$900.00 NM									



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Advertiser		Product	Estimate Number
Citizens Protecting Michigan		Citizens Protecting Michigan	

www.wxyz.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	10/24/12	10/30/12	M-F 9a-10a	9-10am M-F	11111- -	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 11- ----- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 10/29/12 9:23 AM M-F 9a-10a 9-10am M-F :30 CPM102101H \$500.00 NM									
5 WXYZ Tu 10/30/12 9:50 AM M-F 9a-10a 9-10am M-F :30 CPM102101H \$500.00 NM									
6	10/24/12	10/30/12	M-F 11a-12n	11am-12pm M-F	11111- -	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 11- ----- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 10/29/12 11:22 AM M-F 11a-12n 11am-12pm M-F :30 CPM102101H \$1,500.00 NM									
5 WXYZ Tu 10/30/12 11:25 AM M-F 11a-12n 11am-12pm M-F :30 CPM102101H \$1,500.00 NM									
7	10/24/12	10/30/12	12n-1p	12-1pm M-F	11111- -	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 11- ----- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 10/29/12 12:27 PM 12n-1p 12-1pm M-F :30 CPM101701H \$500.00 NM									
5 WXYZ Tu 10/30/12 12:39 PM 12n-1p 12-1pm M-F :30 CPM101701H \$500.00 NM									
8	10/24/12	10/30/12	Dr. Oz	4-5pm M-F	11111- -	:30	5	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 11- ----- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 10/29/12 4:11 PM Dr. Oz 4-5pm M-F :30 CPM102101H \$900.00 NM									
5 WXYZ Tu 10/30/12 4:28 PM Dr. Oz 4-5pm M-F :30 CPM102101H \$900.00 NM									
9	10/24/12	10/30/12	5-6pm M-F	5-6pm M-F	11111- -	:30	5	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 11- ----- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 10/29/12 5:44 PM 5-6pm M-F 5-6pm M-F :30 CPM101701H \$1,000.00 NM									
5 WXYZ Tu 10/30/12 5:35 PM 5-6pm M-F 5-6pm M-F :30 CPM102101H \$1,000.00 NM									
10	10/24/12	10/30/12	6-630pm M-F	6-630pm M-F	11111- -	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 11- ----- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 10/29/12 6:11 PM 6-630pm M-F 6-630pm M-F :30 CPM102101H \$1,200.00 NM									
5 WXYZ Tu 10/30/12 5:56 PM 6-630pm M-F 6-630pm M-F :30 CPM101701H \$1,200.00 NM									
11	10/24/12	10/30/12	M-F 7-730p	7-730pm M-F	11111- -	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 11- ----- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 10/29/12 7:14 PM M-F 7-730p 7-730pm M-F :30 CPM101701H \$1,200.00 NM									
5 WXYZ Tu 10/30/12 M-F 7-730p 7-730pm M-F :00 \$1,200.00 NM Credited									



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12	10/24/12	10/30/12	M-F 730-8pm	730-8pm M-F	111111--	:30	5	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 11----- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 10/29/12 7:58 PM M-F 730-8pm 730-8pm M-F :30 CPM102101H \$1,800.00 NM									
5 WXYZ Tu 10/30/12 7:45 PM M-F 730-8pm 730-8pm M-F :30 CPM102101H \$1,800.00 NM									
13	10/24/12	10/30/12	Nightline	1135pm-1205am M	111111--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 11----- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 10/29/12 Nightline 1135pm-1205am M :00 \$750.00 NM <i>Credited</i>									
5 WXYZ Tu 10/30/12 Nightline 1135pm-1205am M :00 \$750.00 NM <i>Credited</i>									
14	10/29/12	10/29/12	MO 8-10pm Dancing	8-10p	M-----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 M----- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ M 10/29/12 9:10 PM MO 8-10pm Dancing 8-10p :30 CPM101701H \$10,000.00 NM									

Total Spots **26** Gross Total **\$36,200.00**

Payment Terms 30 Days

<u>Agency Commission</u>	\$5,430.00
<u>Net Amount Due</u>	\$30,770.00